

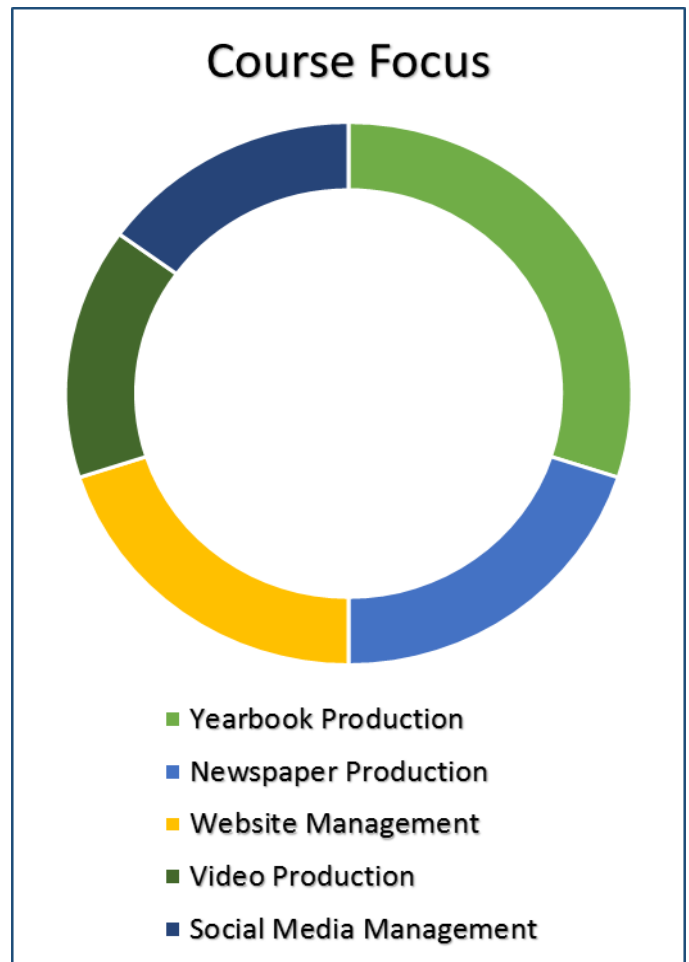
# YEARBOOK

## Newspaper & Public Relations

**T**his is SO much more than a Journalism class! By taking this course, you are officially part of the Journalism and PR team at Wolfson High School! In this class we will manage all media publications in association with Wolfson High School, including:

- Yearbook
- Newspaper
- Social Media
- Website Management
- Video Production
- Community News Updates

As part of this class, you will work together with our Journalism club to capture and promote life at Samuel Wolfson High School.



## Course Policies

The parameters of this course stretch far beyond the walls of this classroom! By being part of this course, you need to become invested in becoming more aware of what is happening on campus at all times. This means taking pictures, communicating with your peers and capturing their opinions and quotes on different events and experiences, and always thinking about the way events may look to outsiders. As part of this course you will play a role in the public perception of Wolfson High School.

**Negativity, Sarcasm, Offensive Language or Pictures, Discriminating ideas and / or Bullying of any form will not be tolerated in this course and will be subject to disciplinary action and grade reduction.**

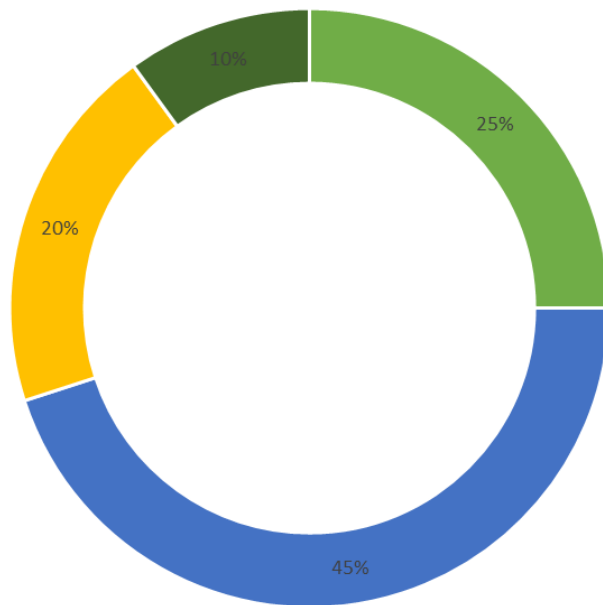
# Grading Policies

**I**n this course, the assignments that you complete will be published in real time. In some situations, this may mean that something you work on in class may be published before you even receive a grade, let alone the end of the quarter.

Late work in this course will prohibit the team's ability to meet deadlines, and this is unacceptable.

As part of a team, you will have the ability to pitch ideas, to sign-up for assignments, and to create projects with your own personal spin. If you have another deadline that you are concerned about, or if you feel overwhelmed, speak to me immediately to prevent an issue where you may miss a deadline.

Grade Breakdown



■ Classwork & Homework ■ Deadline Adherence  
■ Team Participation ■ Personal Portfolio

## Marketing & Sales

As part of our journalism team, you will also be responsible for the marketing and sale of the yearbook. Our sale goal for this year is 300 books! We will work together to meet this goal. To supplement the cost of the yearbook we will conduct regular fundraisers. Participation in these marketing and fundraising activities will be part of your team participation grade.

### Journalism Team Discount!

All students in the Journalism course and members of the Journalism club will be eligible to purchase a yearbook at the initial pre-sale price of \$60, and will receive their names on their book at no extra cost!

You need a  
**yearbook!**  
(just sayin!...)